



FOR IMMEDIATE RELEASE

25 April 2014

GLOBAL LEADERSHIP AWARDS 2014

“TRUE AWARDS FOR REAL LEADERS”

PUTRAJAYA: The Leaders International once again, proudly presents once again, Global Leadership Awards (GLA) 2014, the grandest and most prestigious award event ever to give recognition and honour to not only prominent figures as exceptional leaders but also major organizations as drivers and contributors of their industries. **25 April 2014** was the glamorous evening when the 5th edition of the **Global Leadership Awards 2014** honored the *crème de la crème* of global leaders. Leaders who have not only steered their ships through various streams in business growth, applying the best of leadership modules and practices, but have reached uncharted territories, resembling explorers of yore and established their supremacy on the shores of success were showcased. To make it easier to absorb, these Leaders are indeed Masters in their field of trade.

Gracing the remarkable evening was **Mr. Arthur F. Carmazzi, Founder of the Directive Communication™ Methodology and Global Top 10 Leadership Guru**. Also present. H.E Badria Al Mulla, President of IEBG United Arab Emirates and advisor to the Ruler of Abu Dhabi. The prestigious event was organized by The Leaders International, a high profiled business magazine based in Malaysia and endorsed by **American Leadership Development Association (ALDA)**, a US based NGO which showcases global leadership at large. It was managed by **My Events International**, a leading global event management organization.

The event sought to honor Leaders for their exemplary contributions towards global growth in economic and leadership development. They were the Leaders of the glittering evening in an ode to their impeccable leadership qualities. This event richly contributed to the leaders who took extra efforts in nation building while nurturing the global economy to grow.

Achievements in over 25 categories were recognized and honored with its unique award of which some of them included; Lifetime Achievement Award; Master Class CEO of the Year, Master Class Brand of the Year; Emerging CEO of the Year; Women Entrepreneur of the Year; International Businesses and Industrial Clusters; to name a few.

The awardees selected by high profile judges emerged from all parts of the globe which presented a dimension about the meaning of stretching as far as you can to honor people who have untiringly contributed to the betterment of businesses, communities and nation building.

GLOBAL LEADERSHIP AWARDS SECRETARIAT

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The Leaders International magazine is a bi-monthly publication initiated to identify and expose leaders and decision makers in Malaysia as well as abroad. Covering a wide range of topics and interests, the magazine aims at being the premier Leadership and Business magazine in Kuala Lumpur and Dubai. An enlightening read, daring and factual, and sometimes seeking answers to uncomfortable issues, The Leaders International aims to give its readership the most pertinent news and views about the Malaysian and international situation, and to define and teach its readership about Leadership. The Leaders International signature Forum Series is aimed at highlighting issues important to the business community at large. The forum aims to give top executives a platform in airing their views with like-minded individuals, bringing in a cross-functional perspective of different levels of management to come together and discuss issues of prime interest.

The American Leadership Development Association (ALDA) is an international network for all those who practice, study, preach and teach leadership. The association is dedicated for the development and evolution of leadership and the effects on society, business, organizations as well as families. ALDA aims to promote a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide. Its objective and goals was also set to bring all leaders around the world to a platform to develop more quality leaders.

For the award recipients, the Global Leadership Awards 2014 was the beginning of an exciting new journey and a motivating factor to continue striving to lead, and it is certainly something for other emerging leaders to emulate upon.

The final list of winners attached herewith.

To learn more on the Global Leadership Awards 2014, please visit <http://www.globalleadershipawards.com/>

-End of Press Release-

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