



FOR IMMEDIATE RELEASE

The **Global Leadership Awards 2011** is all about achievers and accomplishments!

Kuala Lumpur, Friday, 22nd July 2011

This much anticipated leadership awards event of the year is organized by The Leaders International, a high profiled business magazine based in Kuala Lumpur with office in Dubai, and managed by My Events International, a leading event management organization. The dynamic combo of this duo will portray high levels of professionalism and excellence never before seen in Malaysia. The event was held on 22 July 2011 at the Grand Ballroom, Kuala Lumpur Convention Centre, and this ultra-prestigious event will lend its own charisma and splendour, outshining the rest.

The event is endorsed by the *American Leadership Development Association (ALDA), the American Institute of Business Psychology (AIOBP) and the Leadership Gurus International UK. It is also supported by Federation of GCC Chambers based in Dammam, Saudi Arabia. The official auditor engaged for this event is McMillan Woods Global Limited. NAZA Group and CELCOM are also supporting this event as strategic partners.

(The American Leadership Development Association (ALDA) is an international network for all those who practice, study and teach leadership. It is dedicated for the development and evolution of leadership and the effects on society, business, organizations as well and families. ALDA aims to promote a deeper understanding of leadership knowledge and practices for the greater good of individuals and communities worldwide).

Over 30 categories will be recognized of their achievements and honoured with its unique award. The awardees will be selected by high profile leaders from various fields in both Malaysia and abroad. Among the highlights are Lifetime Achievement Awards, Master Class Category Awards and Leadership Category Awards. There will be a special recognition award for an individual whom had excelled in the field of motivating others to emulate. Achievers underwent a stringent judgement process with is done by a panel of professionals from 04 countries, namely Malaysia, US, Saudi Arabia and India. A total of more than 105 nominations were received and 34 awards winners were chosen to be honoured tonight. The organizer had created categories of awards for promising leaders who have been in the industry for less than 5 years. The objective is to provide space for Gen Next leaders and to bring to their awareness that leadership starts from Day One. The organizer is confident that the event is able to showcase how young leaders see their leadership skills being innovatively applied in the next challenging era.

The Global Leadership Awards 2011 will carry a highly special significance for its recipients as this mega event has been extended beyond to the shores of Malaysia. It is a continuity of the Malaysian Business Leadership Awards which was held in the year 2009 and 2010 and gauging on its earlier success, this event was elevated to global level for higher recognition. This is obvious as Malaysian companies and businesses increase trans-border trade with their counterparts globally.

Committed to the credo that "Every business is a global business", the Chambers of Commerce of various nations have come together to adopt a common framework for recognizing leadership globally. Rather than being identified with the economic status of a country, jointly nations uphold the belief that leaders are those who have gone forward despite adversities, setting examples for others to follow.

www.globalleadershipawards.com

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In the fast-paced times of the new millennium, their style and efforts have transformed commercial practices and changed business landscapes. The impact of their deeds reverberates in the global business network as it these leaders who have changed the word doom to boom.

The main objectives of the award presentation are:

- As a mark of recognition toward the achievements acquired by business and social leadership.
- As a mark of honour and encouragement to the entrepreneur and community leaders.
- Development of new leaders and upgrading skills of existing leaders.

The 2011 inaugural awards night will encourage such developments made by these leaders and their establishments.

The next edition of this event is scheduled to be held in the month of May 2012.

End of press release.

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